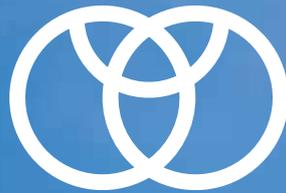


# Corporate Profile

## Corporate philosophy

We are committed to serving for development of the industry and the society by meeting customers' needs, realizing employees' happiness, and responding to shareholders' expectations through solid and fair corporate activities.



When we changed our company name from “Yamada Oil Machinery Manufacturing Co., Ltd.” to “Yamada Corporation” in 1990, we also changed our logo to the current one, which we use to this day.

In the year of 2015 that marked the 110th anniversary of our foundation, we developed our group vision “Toward 2025” for the 100th fiscal year in 2025 and started our new medium-term management plan “Hop!! 2018” for the three-year period from April 2015 to March 2018. Currently, we are promoting the “Step!! 2021” plan.

Also in 2015, as a milestone year in business, we established a new “symbol mark” that has multiple meanings.



The novel coronavirus spreading around the world since around the beginning of 2020 has completely changed the world landscape, restricting the movement of people and goods as well as economic activities, and forcing a sharp slowdown in the global economy.

Under such circumstances, we completed in March of this year the final year of our medium-term management plan “Step!! 2021” for the period regarded as a reformation stage. Due to the restrictions on our activities caused by the Covid-19 pandemic, we were not able to make major changes, but I believe that the final year of the plan was meaningful, because the entire company raised awareness of the crisis and individual employees thought for themselves to change the way they work, even if only little by little.

As for our business performance, I believe it is very significant that we were able to greatly exceed our initial forecast in terms of profit, as overseas sales, mainly in the United States and Europe, account for about 50% of our sales.

We would like to express our deepest gratitude to our customers, business partners, and shareholders for this achievement supported by their understanding and cooperation.

This fiscal year (April 2021 to March 2022) marks the start of our new medium-term management plan, “Jump!! 2024”. In this medium-term plan, we regard a recovery to the highest level of performance achieved in the past as “Jump out of the Covid-19 pandemic”, and proceed toward the realization of the recovery slated to last three years.

Having aimed to realize the Yamada Group Management Vision “Yamada Toward 2025” by the 100th business year in 2025 through three stages (“Hop” (groundwork), “Step” (reformation), and “Jump” (breakthrough)), we decided to suspend the Jump (breakthrough) stage and focus on the “Jump out of the Covid-19 pandemic” to recover our business performance.

At the end of this year, our new Sagamihara Factory will be completed. This is the first major investment in our company in half a century and the perfect opportunity for us to rebuild an unprecedentedly high-efficiency system from production to sales. I believe the entire company will work together to overcome the difficulties caused by this Covid-19 pandemic and make these three years a period of momentum.

Lastly, I quote here the words of Charles Darwin for the third straight year: “It is not the strongest species that survives, nor the wisest, but the one that is most responsive to environmental changes.” With these words in mind, we will steadily adapt to drastic environmental changes and continue to make efforts to become a company that is needed more and more by all of you.

We look forward to your continued support and encouragement.



Shotaro Yamada,  
President and Representative  
Director of Yamada Corporation

July 2021

Shotaro Yamada,  
President and Representative Director of Yamada Corporation



Based on three core businesses of (1) pumps, (2) car maintenance equipment, and (3) work environment improvement equipment, Yamada group aims to be a global leading company through “commitment to quality” in manufacturing and “total support” to provide customers with thorough integrated services from sales to after-sales services.



Pumps



Car maintenance  
equipment



Work environment  
improvement equipment

# About Our Products

All Yamada products lubricate customers' field site. Starting with grease pumps for automobiles in 1905, Yamada products now include not only air-driven pumps for safe transport of liquids in various fields but also maintenance equipment using grease and oil, various types of vehicle service equipment, and stationary vacuum systems for better work environments. These products are not often seen, but our products support people working in a broad range of industries as an indispensable infrastructure for the world.

[Pumps]			
 <p>Diaphragm pumps</p>	 <p>Drum pumps / Siphon pumps</p>	 <p>Electric powered grease gun / Hand operated grease gun</p>	 <p>Grease/Oil hand bucket pumps</p>
<p><b>Diaphragm pump series</b></p> <p>Diaphragm pumps are driven by compressed air, so they can be used safely, without requiring explosion-proof measures for liquid transfer/transport, of volatile or flammable materials, or in hazardous atmospheres.</p> <p><b>Series products</b></p> <ul style="list-style-type: none"> <li>● Small pumps with 1/4" to 1" diameters</li> <li>● Large pumps with 1-1/2" to 3" diameters</li> <li>● Fluorine resin chemical pump</li> <li>● Sanitary diaphragm pump</li> </ul>	<p><b>Piston pump series</b></p> <p>Hard materials like putty, sticky materials like adhesives, non-flowable oils and fats like grease and other similar materials can be pumped directly from the container and pushed out for direct connection to your work. In addition, these pump units wipe the inside of the containers clean to eliminate waste.</p> <p><b>Series products</b></p> <ul style="list-style-type: none"> <li>● Drum pumps / Siphon pumps</li> <li>● Divorced drum pump oil pump kit</li> <li>● 140/250 series high-viscosity pump units</li> <li>● Pail high-viscosity pumps</li> </ul>	<p><b>Grease gun series</b></p> <p>As the most widespread grease pouring tools, they are available from hand-filling to cartridge types that can be selected for various applications. The electric powered gun allows you to fill grease by simple switch operation. This is ideal for maintenance of construction machinery, large vehicles, elevators, etc.</p> <p><b>Series products</b></p> <ul style="list-style-type: none"> <li>● Hand operated grease guns</li> <li>● Electric powered grease guns</li> <li>● Air powered grease guns</li> <li>● Nozzle Micro® Hose</li> </ul>	<p><b>Lubricating equipment</b></p> <p>Oil/Grease can be supplied with a manual pump. These grease/oil lubricators use air powered pumps driven by compressed air from compressors. They feature high performance, excellent safety, and easy operation. They are used for production line maintenance work.</p> <p><b>Series products</b></p> <ul style="list-style-type: none"> <li>● Grease/Oil hand bucket pumps</li> <li>● Grease/Oil air powered pumps</li> <li>● Lub drum set (fueling cart)</li> <li>● Grease foot-pedal pump</li> </ul>

## Quality Policies

We have established the following quality policies to implement our management philosophy of "Customer Satisfaction First", and hereby declare that we will continue providing high quality products and services:

### Quality Policy 1

We strive to work with quality awareness in all related departments so that we can respond to customer requests. (Quality / Delivery / Price / Development / Service)

### Quality Policy 2

Based on our quality policies, each department sets quality targets, manages the results while measuring the status of implementation and the degree of achievement, and makes continuous improvements while confirming the effectiveness of the quality management system.

### Quality Policy 3

We not only comply with various laws, regulations, and standards required for the products and services we provide, but also pursue high morality as a company.

### Quality Policy 4

To be a company trusted by customers and recognized by society, we make constant efforts to raise awareness and improve ourselves, and continue to take on the challenge of developing the company.



Diaphragm pumps



CFC exchanger



Stationary vacuum system

**[Car maintenance equipment]** only for Japanese market

**[Work environment improvement equipment]** only for Japanese market



Portable tire air inflator / CFC changer



YSR series



Electric powered exhaust hose reel



Welding fume /Fine dust collecting device

**Automobile maintenance equipment**

**Hose reel series**

**Vehicle exhaust gas extraction systems**

**Stationary vacuum system**

This is mainly used for automobile maintenance work at gas stations, automobile maintenance shops, etc. Used for checking and filling tire pressure and changing oil for automatic cars to improve vehicle safety, it also includes environmentally friendly CFC changers and other various maintenance devices.

The service hose is reeled in by spring force, and can be pulled out to a convenient length when used. Hose reels are mounted on ceilings, walls, floors, etc., and are used for greasing, oiling, and air filling.

Yamada's exhaust gas extraction systems are offered from simple hose units to exhaust hose and sliding exhaust systems, and you can select the most suitable system depending on vehicle's exhaust volume and a place of installation.

A weld filter unit and a filter cart are the optimal dust extraction device for collecting and exhausting welding fume and lightweight iron powder. Since hazardous substances are also filtered with a built-in filter and then discharged, a safe and clean work environment can be realized.

Series products

- Portable tire air inflators
- Oil drains
- ATF/CVTF changers
- CFC changers

Series products

- YR series (air, code, control)
- YSR series (air, water, oil, high-pressure hot water, grease)
- Stainless hose reels (water, hot water, high-pressure hot water)
- Control valves (mechanical batch meter)

Series products

- Electric powered exhaust hose reels
- Simple exhaust hoses, single and double
- Fans
- Filter boxes

Series products

- Welding fume /Fine dust collecting devices
- Arm type welding fume /fine dust collecting devices

**We have obtained ISO9001 certification and declared compliance with EC Directive standards.**



The ISO9000 series is an international standard for quality control and quality assurance established in 1987 by the International Organization for Standardization (ISO). Production and quality systems are evaluated to obtain the ISO9000 series, and companies that conform to it are certified, so it can be said that this standard responds to the requirements of customers.



The CE mark can only be attached to products that comply with the safety regulations set forth by the EC Directive. This mark is required for exports to the EC region, though it is an international trend for the EC market to acquire the ISO9000 series. The CE mark differs from ISO in that it is not a certification, but a declaration of conformity to EC directive standards by the company itself.

# About Our Company

Since its foundation in 1905, our company has been a manufacturer specializing in liquid transfer for more than 100 years.

From the beginning, we have been steadily expanding our “customer-oriented product manufacturing” for more extensive customers, and as a result, we have now established bases not only in Japan but also in the United States, Europe, China, and Thailand, transforming ourselves into a global company with distributors in 80 countries around the world.

Yamada’s products continue to support the infrastructure of society in every part of the world.



## Company information

- Trade name: Yamada Corporation
- Establishment: December 20, 1939
- Capital: 600 million yen
- President and Representative Director: Shotaro Yamada
- Number of employees: 376 employees in group total (as of March 31, 2021)
- Net sales: 10,102 million yen on consolidated basis  
7,457 million yen on non-consolidated basis (as of March 31, 2021)
- Sales composition: Automotive division: 30.8%  
Industrial division: 56.3%  
Other: 12.9% (as of March 31, 2021)

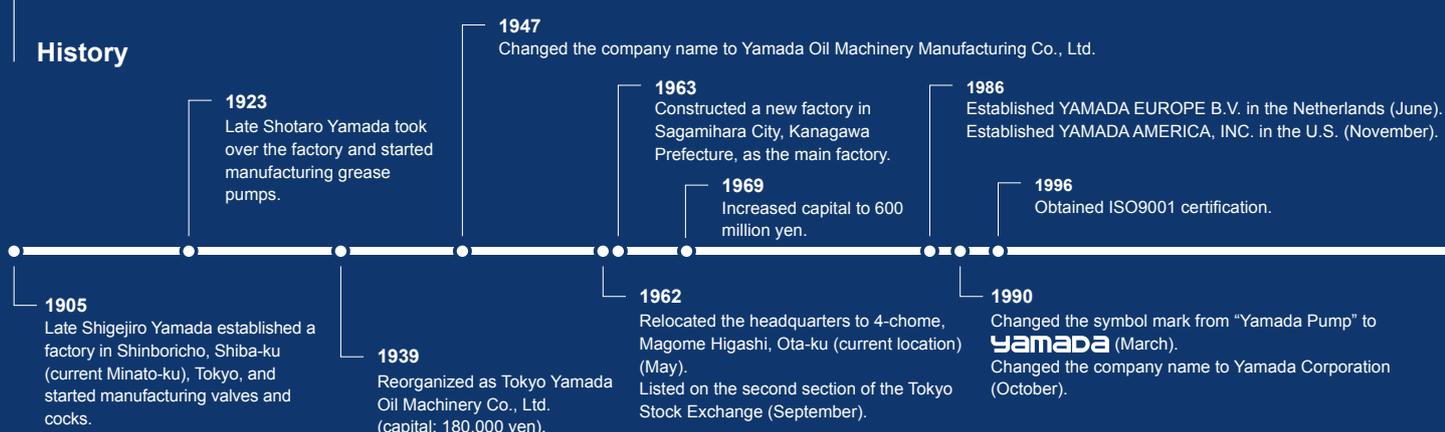
## Business lineup

- Manufacture and sales of pneumatic, hydraulic, and electrically-driven pumps and other various pumps and related equipment
- Manufacture and sales of various pumps and related equipment for pumping, feeding, spraying, and suctioning of gases, fluids, powders, granules, etc.
- Manufacture and sales of measuring instruments and electrical measuring instruments
- Manufacture and sales of various cleaning equipment
- Manufacture and sales of fluid control devices and hydraulic control devices
- Manufacture, import and sales of automotive maintenance equipment and exhaust gas/fume purification devices
- Manufacture, import and sales of medical equipment
- Installation and maintenance of equipment related to the above items, and contract for design and installation of structure
- Any and all business and investment operations incidental or related to the above items



Appearance of Magome Headquarters

## History





## YAMADA GROUP

### ◎ Domestic bases\*

#### ● Headquarters

#### ● Sales Offices

- Sapporo Sales Office
- Sendai Sales Office
- Tokyo Sales Office
- Nagoya Sales Office
- Osaka Sales Office
- Hiroshima Sales Office
- Fukuoka Sales Office

### ◎ Factory and subsidiaries

#### Sagamihara Factory

1-2-38 Miyashimo, Chuo-ku,  
Sagamihara-city, Kanagawa 252-0212

#### Yamada Products Service Co., Ltd.

3-12-13 Nishihashimoto, Midori-ku,  
Sagamihara-city, Kanagawa 252-0131

#### Yamada Metaltech Co., Ltd.

3-12-9 Nishihashimoto, Midori-ku,  
Sagamihara-city, Kanagawa 252-0131

\*Please refer to page 8 for contact information of each domestic base.

### ◎ Overseas bases

#### YAMADA AMERICA, INC.

955 E.Algonquin Rd., Arlington Heights, IL 6005, U.S.A  
Phone: 1-847-631-9200 Fax: 1-847-631-9273  
E-mail: sales@yamadapump.com  
Web: <https://www.yamadapump.com/>

#### YAMADA EUROPE B.V.

Aquamarijnstraat 50, 7554 NS Hengelo(O), The Netherlands  
Phone: 31-(0)74-2422032 Fax: 31-(0)74-2421055  
E-mail: company@yamada.nl  
Web: <https://www.yamada-europe.com/>

#### YAMADA Shanghai Co., Ltd.

Building No.12, No.1500 Zuchongzhi Road, Pudong New District,  
Shanghai 201203, PR China.  
Phone: 86-21-3895-3699 FAX: 86-21-5080-9755  
E-mail: admin@yamadacorp.com.cn  
Web: <https://www.yamadapump.cn/>

#### YAMADA (THAILAND) CO., Ltd.

41179 Moo 6, (Bangna- Trad Road Km.16.5,) Bang cha-long,  
Bangplee, Sumutprakarn 10540, Thailand  
Phone:+66-(0)2-130-0990 Fax:+66-(0)2-130-0993  
E-mail: sales@yamada-th.com  
Web: <https://www.facebook.com/yamadathailandofficial/>

## After 2000

2004

Declared compliance with EC Directive standards.

2007

Established Yamada (Shanghai)  
Pump Trading Co., Ltd. in China.

2005

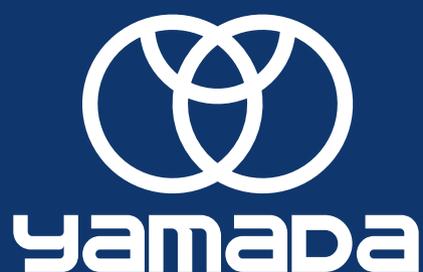
Celebrated the 100th year in business.

2014

Opened a representative office in Bangkok, Thailand.

2016

Established YAMADA (THAILAND) Co., Ltd. in Thailand.  
Closed the representative office in Bangkok, Thailand.



 **Yamada**  
**Yamada Corporation**

<https://www.yamadacorp.co.jp>

Headquarters and Domestic Sales Division 1-1-3 Minamimagome, Ota-ku, Tokyo 143-8504

Overseas Sales Division 1-2-38 Miyashimo, Chuo-ku, Sagamihara-city, Kanagawa 252-0212

Sapporo Sales Office 6-3-16 Misono Nijo, Toyohira-ku, Sapporo-city, Hokkaido 062-0002

Sendai Sales Office 2-2-3 Osawa, Izumi-ku, Sendai-city, Miyagi 981-3137

Tokyo Sales Office 1-1-3 Minamimagome, Ota-ku, Tokyo 143-8504

Nagoya Sales Office 7-38 Obatamiyanokoshi, Moriyama-ku, Nagoya-city, Aichi 463-0052

Osaka Sales Office 1-2-20 Suwa, Joto-ku, Osaka-city, Osaka 536-0021

Hiroshima Sales Office 3-3-9 Itsukaichi Chuo, Saeki-ku, Hiroshima-city, Hiroshima 731-5128

Fukuoka Sales Office 5-18-14 Itazuke, Hakata-ku, Fukuoka-city, Fukuoka 812-0888

Sagamihara Factory 1-2-38 Miyashimo, Chuo-ku, Sagamihara-city, Kanagawa 252-0212



[Our website is here!]

\*Please note that the products described in this brochure are subject to change without notice due to improvements.

Revised in 2022.01